

FORUM RNP 2017

25 ANOS DE INTERNET NO BRASIL
DESAFIOS E TENDÊNCIAS

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**Seven Strategic Moves
Towards the Information Society:
The Perspective of a Developing Country**

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Move #1: Breaking the Monopoly

**The Internet *is not* telecommunications,
is an *information service* and, therefore,
free for all of society
to provide and to access**

Move #2: Creating New SMEs

**Everyone can provide
retail service to the end user,
except TelCos
and Government in general**

Move #3: Investing in Infrastructure and Providing Open Access

***RNP*: Government-supported backbone,
open for commercial connectivity
and traffic**

***Backboning*: federal, state and citywide
initiatives as a cost-sharing model,
seen as *investment*, not subsidy**

Move #4: Creating an *Internet Steering Committee*

***ISC: members from Government (four)
and Society (five)***

***ISC: has functions à la IETF and ICANN,
Working Groups responsible for
pilot projects in strategic areas***

Move #5: Creating Incentives for Education

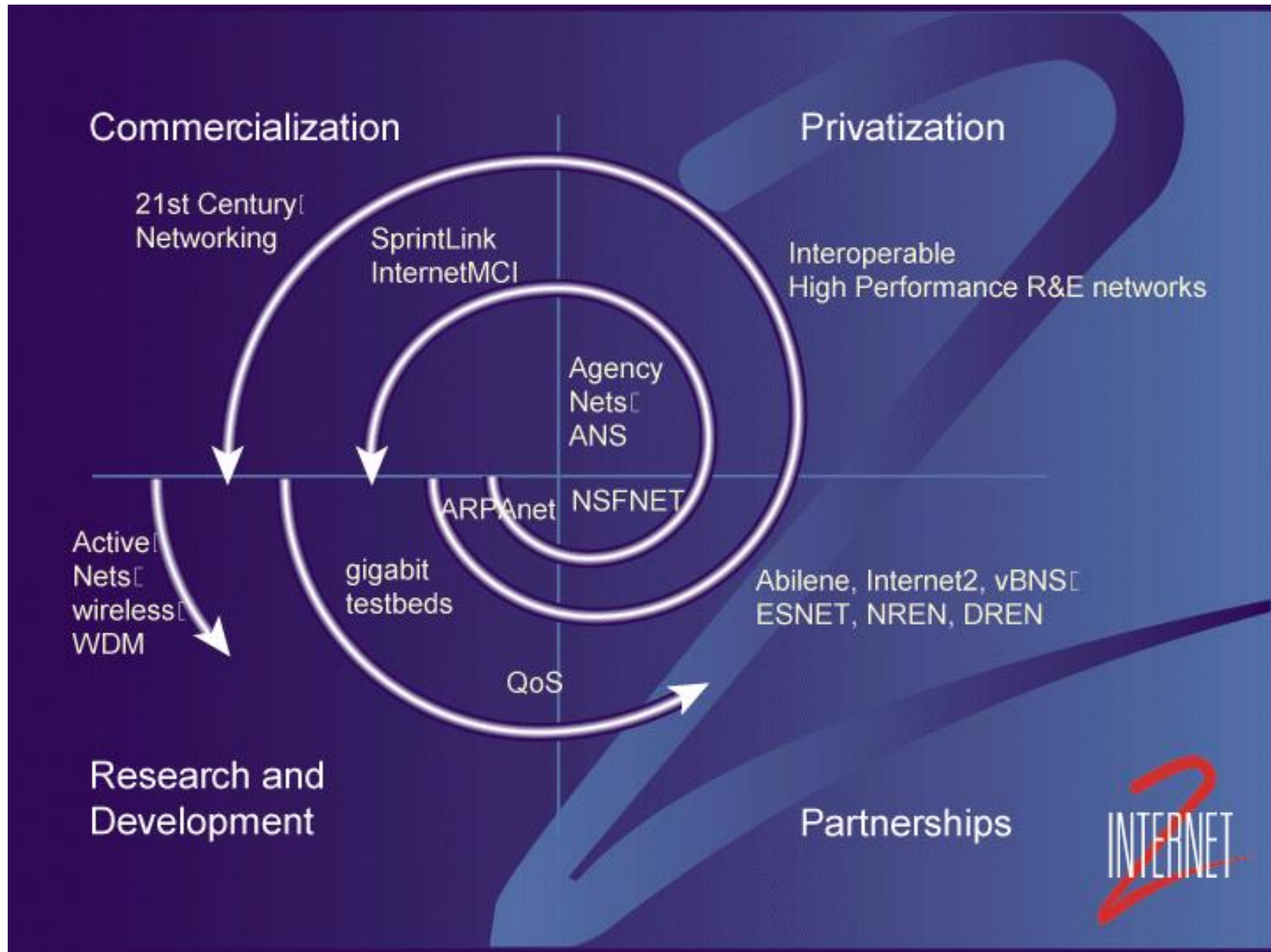
**Discount tariff (50%) on leased,
dedicated lines for non-profit,
educational institutions,
established by Decree**

Move #6: Creating Incentives for Local Investments

**Tax incentives for companies: in
exchange for VAT exemption,
5% of gross sales in R&D or in
priority programs (Law)**

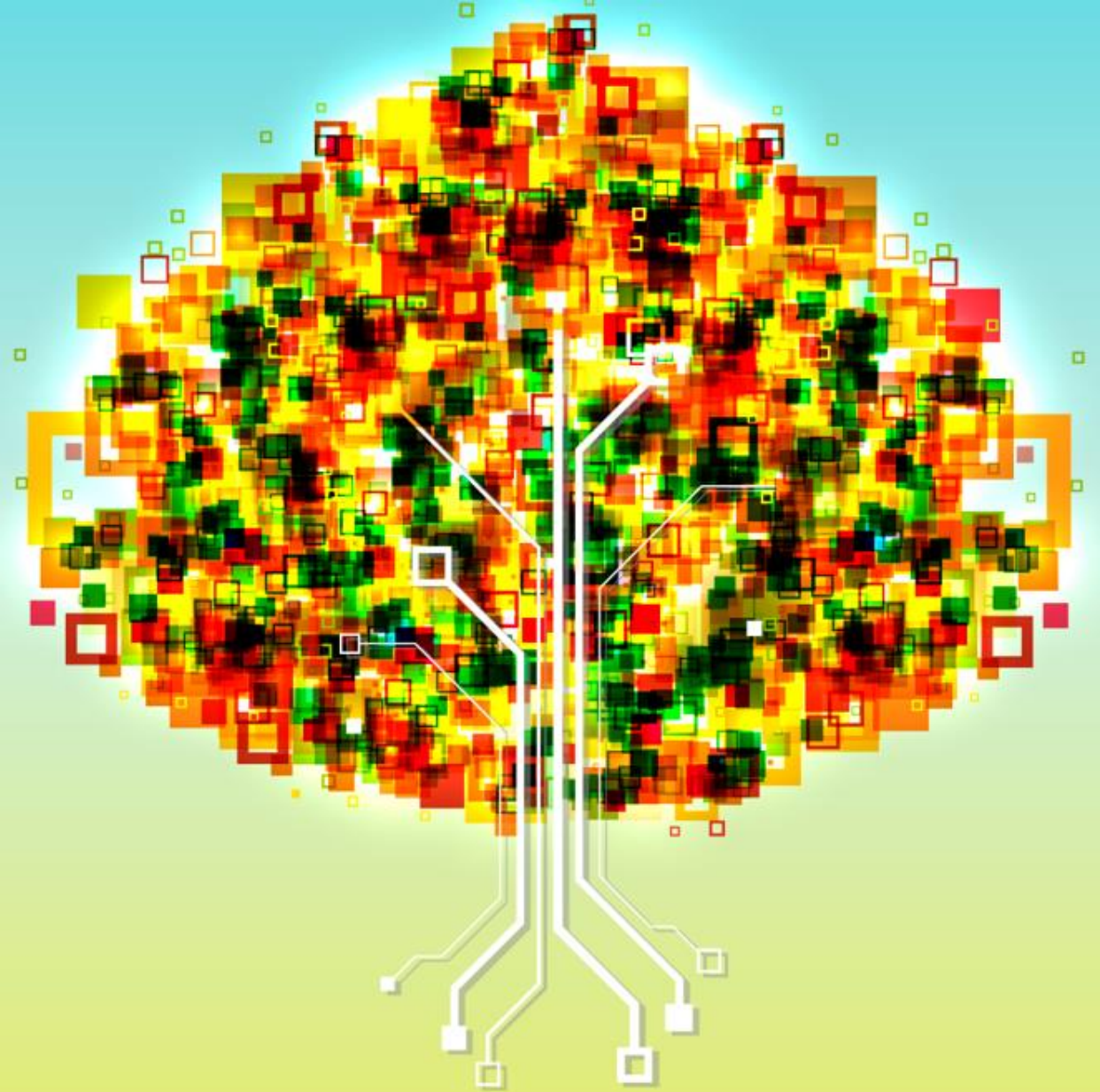
Move #7: Starting the Second Cycle

**Phase-out of government participation
in day-to-day operation
of a commercial backbone,
new investments in the
next generation of services**



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